

WESTERN CAROLINA UNIVERSITY ADJUDICATION SEMINAR

JULY 11-13, 2003

MUSIC EFFECT

BRUCE BURRITT

1. Orientation/Perspective

a. Music Effect is the utilization of **all** elements to bring about maximum effectiveness of the entire musical performance.

- i. Intent of this caption: To react to the performers ... ALL of the performers
- ii. Evaluate all 3 components of effect.- Intellectual, Emotional, & Aesthetic
- iii. Did all the performers connect w/ the audience? with you?
- iv. What did this Total Group achieve?
- v. Prepare mentally to allow yourself to be entertained
- vi. The unique challenge of judging music effect: To articulate abstract concepts into understandable language that captures emotions, moods, etc., that music will always describe better than any words can.

b. Common Problems and Causes

i. Repertoire effectiveness

1. Contribution for Enrichment/Enhancement (P, B, WW)
2. Creativity/Imagination-The art of designing and coordinating efforts and effects in order to create mood and flow to a specific show.
3. Full Range of Expressions & Dynamics
4. Use of Time-The unfolding of musical events in a manner which elicits interest, direction, and flow.
5. Variety (texture)

ii. Showmanship effectiveness

1. Communication of Roles – The performance conveys the intended purpose and creative vision of the written musical program and brings the music to life.
2. Emotion – Performers demonstrate a level of believability with passion that generates program effectiveness unattainable through repertoire only.
3. Entertainment
4. Professionalism – Ability of students to perform w/ confidence, understanding, and a high level of musicianship.
5. Spirit/Intensity

iii. Coordination Effectiveness

1. Audio/Visual Blend – All elements are involved and work together to create a strong musical effect.
2. Auxiliary Contribution – Performers exhibit a clear understanding of program's intent and deliver its message.
3. Continuity/Unity – The development, connection and evolution of planned events.
4. Maximized Effects – Maximum emotional reaction and effect realized.
5. Staging – All sections are stages for effective communication.

c. Practical Application